

Ohio Maple Producers Association Membership Survey

Your feedback helps improve OMPA membership benefits and plan engaging annual meetings and events. Please take a few minutes to share your thoughts and preferences.

General Information

How long have you been a member of the Ohio Maple Producers Association (OMPA)?

- ☐ Less than 5 years
- ☐ 5-10 years
- ☐ More than 10 years
- ☐ Not currently a member

Which membership category are you subscribed to?

- ☐ Supporter
- ☐ Producer
- ☐ Promoter

Annual Meeting

Help OMPA better plan for the annual meeting. OMPA is required to hold a business meeting each year. (In 2025 the annual meeting took place on Saturday September 20th at Mohican State Park Lodge, with a business meeting in the morning and tours the rest of the day)

What time of year would you prefer the annual meeting take place?

- ☐ Late spring (April, May)
- ☐ Summer (June, July, August)
- ☐ Fall (September, October)

Rank the options for having the annual meeting with 1 = first choice and 5 = last choice. An annual business meeting is a requirement of the by-laws of OMPA.

☐ A Friday evening with Saturday tours

☐ A one-day meeting with the business meeting held in the morning and tours held the rest of the day

☐ An evening business meeting with a meal and bring in a speaker (or host it at a maple themed site)

☐ Have the annual meeting the Friday of Ohio Maple Days that Ohio State offers in December

Rank your preferred length of the annual meeting (1=preferred)

☐ Half-day (Example 1 pm - 5 pm)

☐ One-day (Example 9am - 4pm)

☐ Two-day (Example start at 1pm one day and finish next day by 3pm)

OMPA Benefits and Functions

This section will help guide OMPA when trying to determine what is important to the membership and where time and resources should be focused.

Which membership benefit(s) are most important to you? (check all that apply)

☐ Ohio Maple News newsletter

☐ Online producer information

☐ Annual crop report

☐ Membership in IMSI and NAMSC

☐ Maple Syrup Digest

☐ Meeting and interacting with other maple producers at events and meetings

☐ Being an advocate for regulatory issues with the potential to impact the maple industry

☐ OMPA website ***ohiomaple.org***

☐ Other

How often would you like to see the Ohio Maple News produced? *

☐ 2 times a year

☐ 3 times a year

☐ 4 times a year

How would you prefer to receive the Ohio Maple News newsletter? *

☐ Hard copy mailed to you

☐ Electronic copy sent via email

☐ Posted on the OMPA website

☐ Electronic copy emailed to you AND posted on the OMPA website

OMPA has a website -<http://ohiomaple.org>. Have you accessed the website? *

☐ Yes

☐ No

Rank the importance to you of these sections of the current website with 1= most important and 5= the least important. (circle your answer)

News and events	1	2	3	4	5
Resources	1	2	3	4	5
Producer map	1	2	3	4	5
Store	1	2	3	4	5
History	1	2	3	4	5
Maple Madness Tour	1	2	3	4	5

What features would you like to see added to the website? (check all that apply)

- ☐ Member forum/discussion board
- ☐ Event calendar
- ☐ Marketplace for equipment/supplies
- ☐ Photo gallery
- ☐ Resources for new producers
- ☐ Other (please specify)

OMPA offers support and sometimes volunteer labor for special projects around the state. Which of the following do you support OMPA participating in? (check all that apply)

- ☐ Letters of support for various grants including USDA-ACER, ODA Specialty Crop Block grants, etc.
- ☐ Support the research sugarbush located at Ohio State University Mansfield (through grants and labor)
- ☐ Volunteer labor to help educational operations install maple systems (i.e. Malabar Farm State Park)
- ☐ Other

Do you host maple focused events at your sugarbush?

Yes No

Do you have other projects/programs that you feel OMPA should support and/or provide volunteer labor for?

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How do you receive maple information? (check all that apply)

☐ Social media (Facebook, TikTok, Youtube, Instagram, X)

☐ Ohio Maple News newsletter

☐ Friends, neighbors, other producers

☐ Ohio State Maple blog

☐ OSU Extension

☐ OMPA website

☐ OMPA email currently from Dan Brown

☐ Other

Below is a list of potential workshop topics. Please rate each topic on a scale of 1 to 5 with 1 being most interested in 5 least interested in. (circle your answer)

Sugarhouse best practices for maple producers	1	2	3	4	5
General woodland management (thinning, harvesting, timber stand improvement)	1	2	3	4	5
Invasive species ID and control options	1	2	3	4	5
Non-timber forest products (mushrooms, edibles, florals, honey, medicinal)	1	2	3	4	5
New technologies	1	2	3	4	5
Business management Marketing (including social media use)	1	2	3	4	5
Confections and other value added products	1	2	3	4	5
Road/trail improvement	1	2	3	4	5
Mapping technology/GIS/GPS	1	2	3	4	5
Other (list suggestions)					

Thank you for taking the time to take our survey. Return the completed survey to:

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